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PC MANAGER
INCORPORATED

October 5, 1988

Mr. William Donnelly
Administration Dep. Director
Statutory Offices
Central Intelligence Agency
Executive Office of the President
Washington, DC 20505

Dear Mr. Donnelly:

My company has developed a unique image database product that has tremendous potential in personnel and security related environments. The product, PC Album, has the ability to integrate pictures of anything into a textual database that is quite easy to use and operates on an industry standard personal computer. Our initial market research identified a serious requirement to match pictures of people and objects with known data on these people or objects. The benefits of such a capability are quite clear; when all the data concerning a person is integrated with the picture of the person, the value of the data is greatly enhanced.

I would like to meet with you at your convenience to discuss the potential applications for this product in your organization. I will call to schedule an appointment.

Sincerely,

Mike Gleason
Federal Government Marketing

MG/ler

Enclosures

45-1

LOGS-20

PC ALBUM

A Complete Image Database Management System of Incomparable Power and Simplicity

Today's business applications are more than simply words and numbers. To achieve the impact and clarity modern managers demand, you need the power of visual images. PC Album is an image database management system specifically designed to give your database applications that power.

PC Album is. . . .

- A powerful, completely integrated image database complete with its own Program Applications Language.

- A total database management system encompassing text, numbers and pictures in one convenient package.

- A database management package, so complete, so easy to learn and use that you won't need any other 'add-in' software to create total business applications.

- So inexpensive that your complete image database solution may cost less than old-fashioned database software and image add-in software alone.
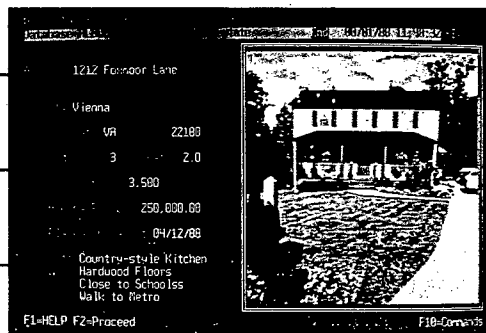
PC Album is not. . . .

- A piece of the software solution. With the PC Album Developer's Edition, you'll have everything you need to produce total image database applications. There is no more software to buy.

With PC Album you have the choice of building comprehensive image database applications using the Program Applications Language, or using PC Album's simple built-in menu system.

We heard you when you wanted a complete visual database system in one easy-to-use, inexpensive package. So we created PC Album. . . . THE complete database management system, presenting your important business data in words, numbers and pictures.

Now, every other database management system is obsolete. . . . Now, there is PC Album.

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NEWS RELEASE

PRODUCT BACKGROUND

A True Image Database

PC Album from PC Manager, Inc. (Vienna, Virginia) is a breakthrough in integrated image database packages. PC Album is the first image database to truly incorporate powerful database management with image processing technology in one, easy to use, standalone product.

The innovative PC Album allows all users to include full color images along with traditional textual database information. And because the database functionality is so powerful, and yet easy to learn, this software lends itself to a wide variety of applications. Among the most popular are:

- Real Estate Multiple Listing Services
- Personnel Databases for Identification
- Security Databases for Identification
- Customer Record Keeping and Identification
- Product Inventory Data
- Stock Art and Photo Archives
- Electronic Cataloging
- Medical Applications

PC Album has been designed to efficiently utilize the latest image compression and data storage technologies. Images are captured from a camera or similar video source. They are compressed, integrated with textual data records, and stored in a digital format.

PC Album allows a user to manipulate an image database like never before possible. The database is completely menu driven, so the learning curve is minimal. Users can enter, view, query and report on PC Album without having to write one line of code.

The software has been designed to work on various image capture and display boards. These include the CVP-2000 board from Discrete TimeSystems, Inc., the Vision 16 board from Vision Technologies, the Targa 16 board from Truevision, Inc. and the PIB boards from ATronics.

The introduction of PC Album marks a new level of database technology. Now, powerful database management with built-in image processing is available in one, popularly priced, easy-to-learn package.